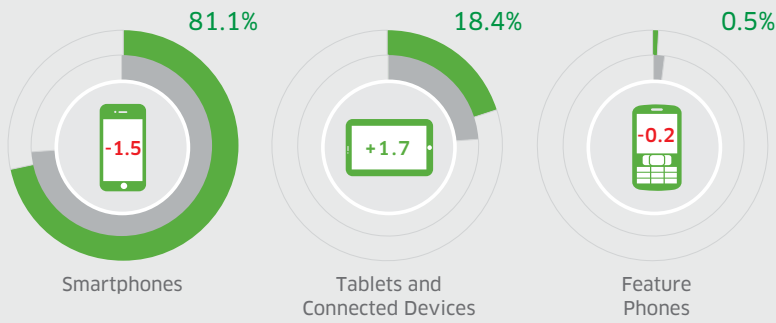


THAILAND MARKET OVERVIEW



Device Share Of Impressions

■ Q1 2015 ■ Q4 2014 + - Percentage point change since Q4 2014

Mobile App



80%

Ad impressions on InMobi network in Thailand are on mobile apps.

Mobile Web

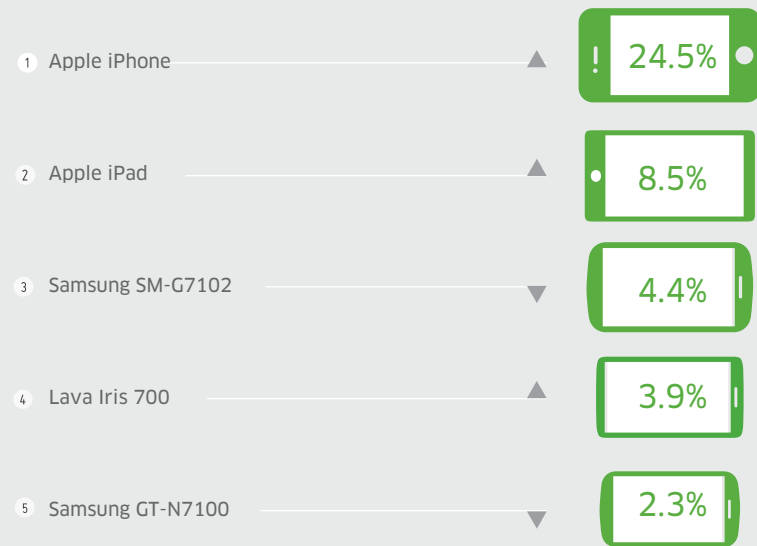


20%

Ad impressions on InMobi network in Thailand are on mobile websites.

Handset Share Of Impressions

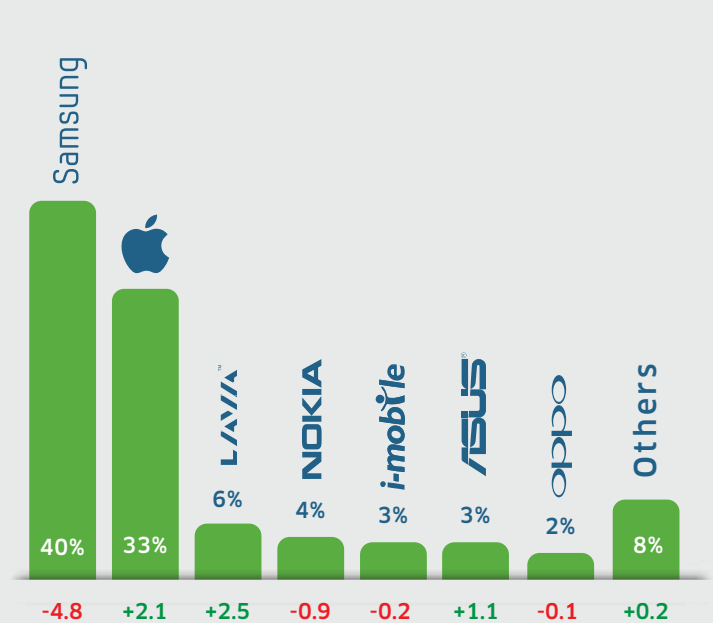
Q1 2015



▲ Since Q4 2014

Manufacturer's Share Of Impressions

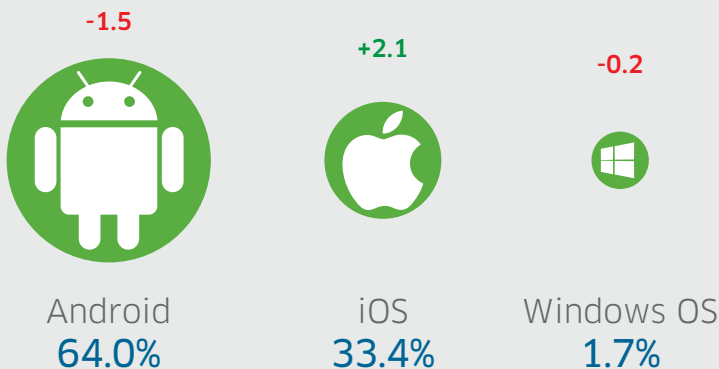
+ - Percentage point change since Q4 2014



OS Share Of Impressions

Q1 2015

Since Q4 2014



Key Insight for Q1 2015

Samsung

Samsung maintains its lead as the top manufacturer