

## Automotive industry in Australia

Based on IBISWorld data, the Australian automotive industry is comprised of the following industry components:

**Motor Vehicle Manufacturing**

**Motor Vehicle Body & Trailer Manufacturing**

**Automotive Electrical Component Manufacturing**

**Motor Vehicle Wholesaling**

**Motor Vehicle New Parts Retailing**

**Motor Vehicle Dismantling and Used Parts Wholesaling**

**Motor Vehicle Dealers**

**Motor Vehicle parts retailing**

**Motor Vehicle Electrical Services**

**Motor Vehicle Body, Paint and Interior Repair**

**Motor Vehicle Engine and Parts Repair and Maintenance**

### Key Statistics

Revenue: **162,018.3(\$m)**

Establishments: **75,857**

Businesses: **50,181**

Employment: **312,691**

Employees per Establishment: **4.1**

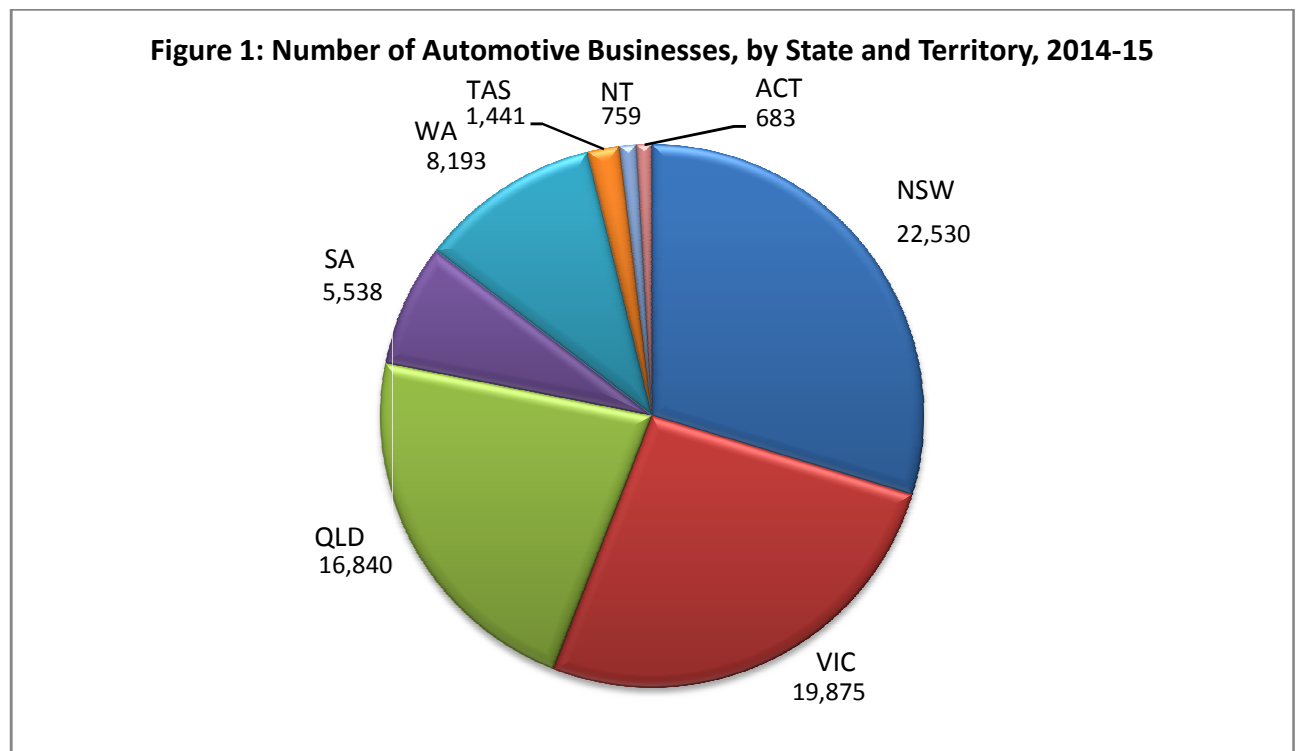
Average wage: **\$58,091.20**

### Market Share

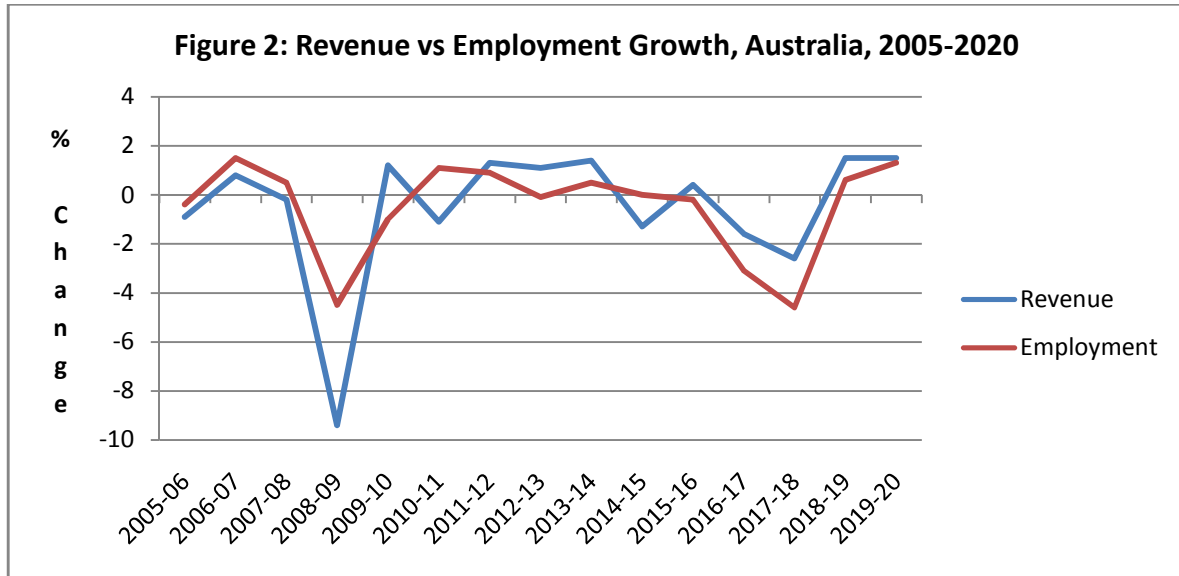
Toyota Motor Corporation:**5.4%**

GM Holden:**2.4%**

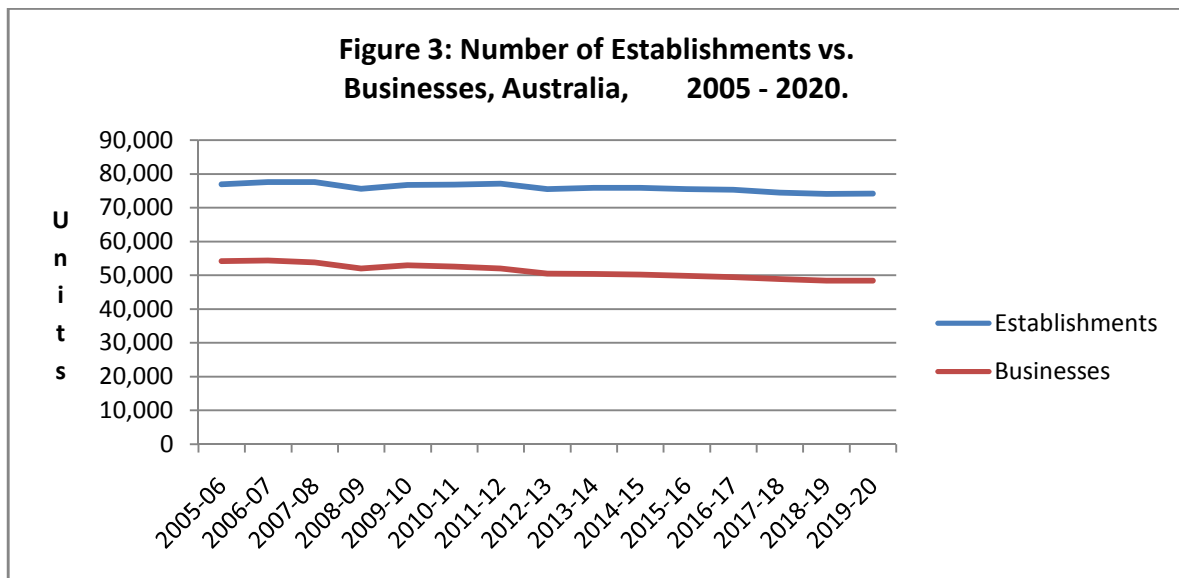
Ford Australia:**1.7%**



Source: IBISWorld, X0014 Automotive Industry in Australia, Whytcross, D., April 2015.



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**Summary**

The Australian automotive industry is going through a period of unprecedented change culminating in the closure of car manufacturers Toyota, Holden and Ford, in Australia in 2017. The impact of these closures can be seen in figure 2 with an abrupt decline in the forecast of employment and revenue growth between 2016 and 2018. These closures will have the biggest impact on businesses involved in manufacturing, whether it be the vehicles themselves, or parts for vehicles.

However, the industry will continue to adapt and evolve. Businesses involved in wholesale and retail will benefit from greater access to imported vehicles and parts. There is already evidence that new car sales are on the rise driven by a combination of low interest rates and Government incentives. And as long as there are more vehicles on the road there will be a need for servicing and repair. So it is forecast that the Australian automotive industry as a whole will return to a period of positive growth sometime after 2018.